

# **Privacy Policy**

BJK Solutions UK Ltd. understands that your privacy is important to you and that you care about how your personal data is used. We respect and value the privacy of all of our customers and will only collect and use personal data in ways that are described here, and in a way that is consistent with our obligations and your rights under the law.

#### What Does This Notice Cover?

This Privacy Information explains how we use your personal data, how it is collected, how it is held, and how it is processed. It also explains your rights under the law relating to your personal data.

#### Who Are we?

We are working for direct marketing organisation. Our Company BJK Solutions UK Ltd is registered in London under company registration number **11343121**, our registered office is at: **27 Old Gloucester Street**, **Bloomsbury**. **London**. **WC1N 3AX**.

We are also registered with the Information Commissioners Office under number **ZA386122**.

We operate under the brand name saveurmoney.co.uk, and we run marketing surveys on behalf of some of the leading UK brands to help them target their products and services better. We conduct marketing surveys by telephone. When we call you we will always display a valid telephone number to identify us. You are always able to call this number back to stop any future calls if that is your wish. You can contact us by phone on **01518080701** where you can speak to The Compliance Department or email us at <a href="mailto:compliance@saveurmoney.co.uk">compliance@saveurmoney.co.uk</a> with your questions.

#### What do we use your data for?

All of the data we collect from you is for marketing purposes. This means we share your details with reputable companies who may want to contact you by telephone and post to offer you goods and services that may be of benefit to you. You can ask us to stop sharing your details at any time now or in the future.

Our brand **save ur money** may also contact you by telephone to ask you questions for marketing purposes. These questions will be on behalf of companies who we will name at the time of the call and who will only contact you if you consent. Again you can ask **save ur money** *to* stop contacting you now or at any time in the future.

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27 Old Gloucester Street, Bloomsbury. London. WC1N 3AX Company Registration Number:- 11343121 ICO Registration Number:- ZA386122

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## **Consent and Legitimate Interests**

Your data must be processed by us using one of the valid legal bases defined by the Regulations. The two we use are;

#### **Consent**

In short this is where you consent to a specific organisation, to contact you by a communication channel or channels which you have agreed to, for specific reasons, which in the context of our processing will be for marketing purposes. When we ask for your consent for a specific organisation, we will do so by giving you the opportunity to answer a question on the phone.

#### **Legitimate Interest**

Data may be processed in pursuance of legitimate interests. This includes using your data for postal and telephone marketing from our partners and communications will be in relation to products or services which we believe may be of interest to you based upon information which you have provided us.

# What types of personal data do we collect and share?

The information we collect includes your name and contact information that you volunteer such as your telephone number, mobile number and postal address. And during the course of our surveys details about your preferences likes and dislikes. We will never collect information about your bank account or credit card details and nor we will collect sensitive information such as your medical history, religious or political beliefs.

You will not be sent any unlawful marketing or spam. We will always work to fully protect your rights and comply with our obligations under the Data Protection Legislation, the Privacy and Electronic Communications (EC Directive) Regulations 2003 and GDPR law 2018, and you will always have the opportunity to opt-out. We will always obtain your express opt-in consent before sharing your personal data with third parties for marketing purposes and you will be able to opt-out at any time.

Opting-out applies only from communications from those third parties with whom our company have supplied your information to. By opting-out from our communications may not stop you still receiving communications from other third parties who we haven't supplied your information.





## How long will we keep your data for?

We will only keep your personal details for as long as is necessary or as long as you want. The law does not put a time limit on the amount of time we should hold your personal details for but as long as you are happy to hear from us we will continue to contact you. You can withdraw your consent to us at any time.

## What Are your Rights?

Under the Data Protection Legislation, you have the following rights, which we will always work to uphold:

- a) The right to be informed about our collection and use of your personal data. This Privacy Notice should tell you everything you need to know, but you can always contact us to find out more or to ask any questions
- b) The right to access the personal data we hold about you.
- c) The right to have your personal data rectified if any of your personal data held by us is inaccurate or incomplete.
- d) The right to be forgotten, i.e. the right to ask us to delete or otherwise dispose of any of your personal data that we hold.
- e) The right to restrict (i.e. prevent) the processing of your personal data.
- f) The right to object to us for using your personal data for a particular purpose or purposes.
- g) The right to withdraw consent. This means that, if we are relying on your consent as the legal basis for using your personal data, you are free to withdraw that consent at any time.
- h) The right to data portability. This means that, if you have provided personal data to us directly, we are using it with your consent or for the performance of a contract, and that data is processed using automated means, you can ask us for a copy of that personal data to re-use with another service or business in many cases.

It is important that your personal data is kept accurate and up-to-date. If any of the personal data we hold about you changes, please keep us informed as long as we have that data.

Further information about your rights can also be obtained from the Information Commissioner's Office or your local Citizens Advice Bureau.

If you have any cause for complaint about our use of your personal data, you have the right to lodge a complaint with the Information Commissioner's Office. We would welcome the opportunity to resolve your concerns ourselves, however, so please contact us first, using the details mentioned below:





By email to: compliance@saveurmoney.co.uk/

By Telephone on: 01518080701

In writing to:

The Compliance Manager,

**BJK Solutions UK Ltd.** 

27 Old Gloucester Street,

Bloomsbury.

London. WC1N 3AX.

If in case we cannot deal with your complaint to your satisfaction, you also have the right to complain to a relevant supervisory authority which include;

The Information Commissioners Office https://ico.org.uk/concerns/

# What is profiling?

We use some of the information you provide to identify lookalikes so our clients can target you with offers of goods and services tailored to you. We will never profile you on the basis of ethnicity, religion, politics or health as these are not valid reasons for which you should be targeted for marketing purposes and nor do we collect this information. We also do not make automated decisions about you which may have a negative impact on your rights. Marketing Services Providers we share your data with may also use profiling to target you for marketing purposes. Once again you can ask us to stop using your data in this way at any time.

## Who may we share your data with?

- Our Group of Companies and Brands
- · Credit Reference Agencies
- · Claims Management Companies
- · Groups of recipients within the specific industry sectors, including: Automotive, Charity, Gaming, Leisure, Financial Products, Insurance, Health/Mobility, Home Improvements, Wills, Funeral Plans, Mail Order, Market Research, Media, Retail, Telecoms, Travel and Utilities. From time to time we also supply data to these sectors via agencies/brokers; we ensure that these agencies/brokers are reputable firms

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Marketing Service Providers, including PDV Ltd, whose clients include Consumer Lifestyles™ who's privacy policy can be found at https://www.consumerlifestyles.co.uk: Companies who collect data from Data Controllers, such as ourselves, and help their clients tailor products and services which best suit your needs. They may also use your data for fraud prevention. The Marketing Services Providers we work with are strictly limited to only those organisations who we have completed checks on and who will process your data in strict compliance with all laws, regulations and guidance with regard to Data Protection. We will share your data under strict licence terms with the Marketing Services Providers listed below, who like us, will use it to create products and services to help organisations better understand the likely characteristics of their customers; communicate with them more effectively; and find others like them across a range of marketing channels. This may mean that you receive advertising from organisations within the industry sectors listed above, that is more relevant to you via direct mail or when you visit a website, mobile app or watch TV.

#### Do we collect data from other sources?

Occasionally we collect personal information from third parties but when we do we check that they have your consent to share your information with us.

# When do we have to share your data?

On rare occasions we may be asked to share your information for the prevention of fraud or with regulatory bodies who are investigating complaint made by a consumer.

If any of your personal data is shared with a third party, we will take steps to ensure that your personal data is handled safely, securely, and in accordance with your rights, our obligations, and the third party's obligations under the law.

If we sell, transfer, or merge parts of our business or assets, your personal data may be transferred to a third party. Any new owner of our business may continue to use your personal data in the same way that we have used it, as specified in this Privacy Policy.

#### How can you Access your Personal Data?

If you want to know what personal data we have about you, you can ask us for details of that personal data and for a copy of it (where any such personal data is held). This is known as a "subject access request".

All subject access requests should be made in writing and sent to the email or postal addresses.

There is not normally any charge for a subject access request. If your request is 'manifestly

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unfounded or excessive' (for example, if you make repetitive requests) a fee may be charged to cover our administrative costs in responding.

We will respond to your subject access request within **28 days** and, in any case, not more than one month of receiving it. Normally, we aim to provide a complete response, including a copy of your personal data within that time. In some cases, however, particularly if your request is more complex, more time may be required up to a maximum of three months from the date we receive your request. You will be kept fully informed of our progress.

You can email your request on below details

Mr Shobhit Anand
Data Protection Officer
Email: -info@saveurmoney.co.uk

#### **Changes to this Privacy Notice**

We may change this Privacy Notice from time to time. This may be necessary, for example, if the law changes, or if we change our business in a way that affects personal data protection.

This Privacy Notice was last updated on February 04, 2019.

**BJK Solutions UK Ltd.**